***Brochure Grading***

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| **Introduction** | Work Space | 3 | 2 | 1 |
| Title Page |  | Title, author, copyright date listed along with an attention grabbing sentence or phrase. | Title, author, copyright date listed. | Title and author are listed. |

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| **Summary** | Work Space | 3 | 2 | 1 |
| Summary of events- **exposition**- introduce characters, conflict, and setting of the story | Setting:  Characters:  Conflict:  Introduction of the story/what story is about (include above details): | The summary includes an introduction of the book that flows together naturally while introducing characters, setting, and main conflict of the story. | Summary lists the elements but they do not flow together. | The summary does not include all of the elements or introduce the story. |
| Summary of Events- rising action | Summary of what is happening in event:  Ideas for pictures/set up: | The summary includes a transition and retells the main events of the story in a way makes sense. | Summary does not have a transition and tells too many or too few events to make sense to the reader. | The summary does not retell the story in a way that makes sense. |
| Summary of Events- rising action | Summary of what is happening in event:  Ideas for pictures/set up: | The summary includes a transition and retells the main events of the story in a way makes sense. | Summary does not have a transition and tells too many or too few events to make sense to the reader. | The summary does not retell the story in a way that makes sense. |
| Summary of Events- rising action | Summary of what is happening in event:  Ideas for pictures/set up: | The summary includes a transition and retells the main events of the story in a way makes sense. | Summary does not have a transition and tells too many or too few events to make sense to the reader. | The summary does not retell the story in a way that makes sense. |
| Summary of Events- climax of the story (highest point in the action before conflict is resolved) | Summary of what is happening in event:  Ideas for pictures/set up: | The summary includes a transition and concludes the summary in a way that makes sense. | Summary does not have a transition and abruptly concludes the summary. | The summary does not retell the story in a way that makes sense. |

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| **Layout/design** | Work Space | 3 | 2 | 1 |
| Structure, visuals, and format of brochure | Ideas for visuals | Layout/design enhance the storyline. | Layout/design take away from the story line or don’t contribute to the storyline. | Layout/design has not structure. |

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| **Opinion of the Book** | 3 | 2 | 1 |
| Expression of opinion | Opinion of the book is clearly stated and supported with specific examples | Opinion of the book is stated but not specific. | Opinion of the book is not clearly stated/does not make sense. |
| Support for Opinion | 3 specific examples are given to support the opinion | 2 specific examples are given to support the opinion | 1 example is given to support the opinion. |

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| Opinion Work Space  Specific opinion:  Example #1 for opinion:  Explanation (how it relates to your opinion):  Example #2 for opinion:  Explanation (how it relates to your opinion):  Example #3 for opinion:  Explanation (how it relates to your opinion): |

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| **Grammar, Spelling, Punctuation** | 3 | 2 | 1 |
| Grammar, spelling, and punctuation | 0 errors | 1-2 errors | 3 or more errors |

Total \_\_\_\_\_/30